

Clinic Empowerment Program

The seven secrets of growing a highly successful clinic business...

Presented by Marcus Bird M.E.I, Fiona Chin N.D & DR Michael Haworth D.C

| Stage | Turnover | Focus |
|-------|-----------------|----------|
| 7 | \$800k - \$1.5M | Exit |
| 6 | \$700,000 | Leverage |
| 5 | \$600,000 | Position |
| 4 | \$500,000 | Value |
| 3 | | |
| 2 | \$300,000 | System |
| 1 | \$0 - \$200,000 | Clarity |

- Would you love to have a more successful clinic business that runs on its own?
- Like to build a self sufficient and successful team of practitioners?
- And build a million dollar clinic that you could sell for a profit?

It is now tougher than ever to build, run and grow a highly successful clinic business. Transitioning into your own clinic business then running that business can be full of unknown traps. Maximizing your time, effort and capital outlay so you can get the most from your business is the highest priority.

Working long hours only to find that you are carrying most of the load is often the reality. Knowing the right things to do and when to do them can be frustrated by the lack of time, energy and knowledge of just what those things are!

Some of the the things that we often hear are:

- · How do I market my clinic to get more out of it?
- How do I motivate my practitioners to be more self sufficient and busier?
- What are the key systems and procedures that I need?
- How can I get my business to be recognised as the go to clinic for health and wellbeing?
- Where can I get the support I need to do all the things that I need to?

With over 45 years of collective clinic experience, both as practitioners and clinic owners, Marcus, Flona and Michael know what is takes to run a highly successful clinic business.

As three of Australia's most successful practitioners and clinic owners they have unlocked the seven secrets to building, running and growing a million dollar clinic business. Marcus, Fiona and Michael are living proof that building a million dollar clinic business is absolutely possible.

On the night you will learn the 7 Secrets of Growing a Highly Successful Clinic Business:

- 1. Success Energetics: The secret to manifesting a highly successful clinic business;
- 2. Critical Systems: Implementing key systems and procedures that are required to have greater success;
- **3.** Responsible Team: Recruiting and inspiring the right team to run your business;
- **4. Motivated Practitioners:** Unlocking the key to motivating & empowering your practitioners to be self sufficient & busier than ever;
- **5. Market Recognition:** Positioning your clinic is a guaranteed way to grow your business quickly;
- **6. Committed Clients:** Building committed and loyal clients that refer over and over again;
- 7. Diversified Income: the one trick that will give you more time and energy and a more successful clinic...

Together with information on the complete turn key system and accountability program that clinic owners are raving about and is guaranteed to have you running a highly successful clinic business sooner.

Come and hear how Marcus, Fiona and Michael achieved their clinic success and learn how you can to!!

TCS Empowerment Evening Workshops

- Tuesday 18th September 2012 from 6.30pm to 9:30pm, Quest on the Bay, 250 Esplanade Brighton
- Tuesday 2nd October 2012 from 6.30pm to 9:30pm, Camberwell Health & Healing, 766 Riversdale Rd, Camberwell
- Tuesday 18 October 2012 from 6.30pm to 9:30pm, Shop 41 Tunstall Square, East Doncaster,
- Tuesday 13 November 2012 from 6.30pm to 9:30pm, Carlton Library, 667 Rathdowne Street, North Carlton

\$55.00 and receive the Seven Secrets to Clinic Success Booklet (\$47.00 value) absolutely FREE! To reserve your seat call Karli 9018 7294